



ERIC FRANZEN

BIO

Eric is currently working on a doctorate in communications and interested in value add projects in digital literacy. Eric has volunteered with many organizations to address digital equity issues in local communities. He has worked with the National Digital Inclusion Alliance and the Center for Digital Equity in Charlotte, NC. Eric also teaches computer classes for the Charlotte Mecklenburg Library and for his Rotary club, and has refurbished over 100 computers for charity. In addition to a theoretical understanding of digital communications, Eric also holds certifications in hardware and network infrastructure.



efranzen@gmail.com
Charlotte, NC USA

EDUCATION



Ph.D. Communications, Rhetoric, and Digital Media

North Carolina State University
Expected: May 2029



M.A. Communications | May 2022

University of North Carolina Charlotte



M.S. Management of IT | Aug 2004

University of Virginia



M.A. Telecomm | May 2003

George Mason University



B.S. Advertising | Aug 1991

The University of Florida

EXPERIENCE

Eric is currently the Director of Investment Publishing at TIAA in Charlotte, NC. Eric has over 25 years of experience in the information and communications technology (ICT) sector, including hands-on participation with multiple facets of publishing technology. Background expertise encompasses everything from graphic design to print, to online publishing and data.

